



Salinas Valley

CHAMBER OF COMMERCE

Board of Directors

Jennifer Williams, Board Chair
Natividad Foundation

Leonard Batti, Chair-Elect
Taylor Farms

Starla Warren, Vice Chair Membership
HDC Affordable Housing

Tom Moran, Vice Chair Finance
Goodwill Central Coast

Amy Gibson, Vice Chair Events
Central Coast Federal Credit Union

**Aaron Johnson, Vice Chair
Government Relations**
JRG Attorneys at Law

Colby Pereira
Braga Fresh Family Farms

Brent Fogg
Granite Construction

Mark Kennedy
Green Rubber - Kennedy Ag

Tony Sanchez
Spiffy Cleaning Services LLC

Clint Cowden
Hartnell College

John Narigi
Weathertech Raceway Laguna Seca

Hugh Walker
Stonebridge Homes

Amy Salmina
Coast & Valley Properties

Brenda Granillo
California Water Service

Tiffany Fournier
SlingShot Connections

Clement Miller
Salinas Valley Health

January 10, 2024

Greetings, Community Members and Business Associates –

We are excited to announce our second annual Legislative Affairs Breakfast which will be held on **February 23 at Hartnell College commencing at 7:30 a.m. through 9:30 a.m.**

The purpose of this event is to connect you as leaders and business professionals with key elected and appointed officials and to foster relations between our business community and government leaders. We will discuss updates, new projects and issues of importance to the prosperity and vitality of the Salinas Valley.

What follows is an overview of sponsorship entitlements available to your business via this well attended high profile event. Marketing and sponsorship opportunities are currently available, and I welcome the opportunity for further discussion at which time we can create a mutually beneficial sponsorship package that meets your marketing goals.

To that end, I encourage you to reach out to me at your earliest convenience. Sponsorships and ticket sales are in high demand, and seats will be limited.

Thank you in advance for your consideration. I look forward to continued dialogue.

Sincerely,
Karin M. Moss
President/CEO
Salinas Valley Chamber of Commerce
Karin@salinaschamber.com
Cell: 704-813-5510

2024 Legislative Affairs Breakfast Sponsorship Opportunities

Sponsorship Level Investment	\$5,000	\$2,500	\$1000	\$500
	Platinum Level	Gold Level	Silver level	Bronze level
Number of guests included (reserved)	8	6	4	1
Banner on stage; company logo on lectern	x			
Option to share marketing collateral at the event	x	x		
Premium seating	x	x		
Announced recognition at the event	x	x	x	x
Recognition in printed materials and ads	x	x	x	x
Company LOGO on Event Welcome Board	x	x	x	x
Acknowledged on the Chamber website	x	x	x	x
Size of ad included in event program	Full-page	Full-page	Half-page	--

Ad in Program (without sponsorship):

\$500 full-page ad

\$300 half-page ad

TICKETS ONLY

Individual event tickets may be purchased for \$50 each (Non-members: \$60) by **5:00 pm Wednesday, February 21, 2024 or until tickets run out**. A full table of (8) tickets can be purchased at a discounted price of \$300 (Non-members: \$400). Please purchase tickets online at www.salinaschamber.com.

SPONSORSHIP BENEFITS

To receive all of the sponsorship benefits listed above, please communicate your sponsorship preference to the Chamber no later than 2/9/2024. We must have your logo to be included in event marketing. We will happily accept your sponsorship after this date, but we might not be able to include your company in all marketing collateral.

Event Program ad: Full page ad dimensions: 5.5" wide x 8.5" tall, Half page dimensions: 5.5" wide x 4.25" tall.

Email ad to Jasmine@salinaschamber.com.

Contact name: _____

Sponsorship Level: _____

Organization: _____

Phone: _____

Signature: _____

Email: _____

Upon receiving your sponsorship selections, the Chamber will send an invoice. Please contact President & CEO, Karin M. Moss, by calling 704-813-5510. We value every sponsorship we receive from our partners. Thank you for your partnership!