



SALINAS VALLEY JUNIOR CHAMBER PROGRAM

2027 COHORT
BEGINS JANUARY

CONNECT / GROW / GIVE BACK

Your next chapter in leadership starts here.

Build meaningful business relationships, learn from local leaders, and make a difference in the Salinas Valley through a year of hands-on service and professional development.

22–42

AGE RANGE

MONTEREY COUNTY

REGION

JAN 2027

PROGRAM START

**Active SVCC
Membership**

PROGRAM DUES

Why join the Junior Chamber?

GROW YOUR NETWORK

Connect with other young professionals across industries and build relationships with the Chamber's business and civic leadership.

LEARN FROM MENTORS

Receive guidance from an assigned leader of the Salinas Valley Chamber of Commerce.

PRACTICE LEADERSHIP

Help plan events, collaborate with a committee and develop your project-management and communication skills.

MAKE A LOCAL IMPACT

Contribute to community initiatives, including the annual Children's Shopping Tour and career pathways/workforce-development activities.

Who should consider applying?

Emerging professionals who want to contribute, grow as leaders and help strengthen the Salinas Valley business community.

ELIGIBILITY AT A GLANCE

Applicants must be 22–42 years old, live and/or work in the Monterey County region, and be Chamber members or employees of Chamber-member businesses. A recommendation from their direct supervisor is required.

A year of connection, service and growth.

Junior Chamber membership is active and collaborative. Members build relationships while contributing time, ideas and leadership to projects that benefit the wider community.

01 What your commitment looks like

MONTHLY

Attend one membership meeting per month and participate on at least one committee.

QUARTERLY

Help organize and attend at least one Junior Chamber event or activity each quarter.

THROUGHOUT THE YEAR

Meet your mentor at least once, invite guest speakers & local leaders, and present to SVJCP

Community impact in action

CHILDREN'S SHOPPING TOUR / DECEMBER

All members help support and attend activities including volunteering at the annual Children's Shopping Tour, which supports children in need with essential clothing and other items.

CAREER PATHWAYS / WORKFORCE

Members have opportunities to support Foundation efforts such as career panels, professional readiness and connections between students and employers.

Opportunities to lead

Members elect Chairs/committee leaders at the first meeting of the year. These roles offer an additional way to help guide programming, organize events and represent the group. Leadership roles are not required of every member.

SHOW UP. COMMUNICATE. LEAD WITH INTEGRITY.

Members are expected to communicate absences and represent the Chamber and Foundation professionally. Three consecutive regular meetings or events missed without notice result in removal. Members may not use their position for personal gain.

Members who successfully complete a year of service receive a certificate of participation.



COSTS, ELIGIBILITY & APPLICATION PROCESS

Your 2027 next steps.

Review the commitments and selection process before applying.

02

Dues and financial commitment

\$0

No separate Junior Chamber dues

There is no additional annual program membership fee. Applicants must maintain eligibility through an active Salinas Valley Chamber of Commerce membership in good standing, either individually or through their employer.

\$300

Required annual “give or get”

Each member personally contributes, secures donations or uses a combination of both to raise at least \$300 each service year for the Children’s Shopping Tour—enough to support two children. The donations are Tax-Deductible.

AS NEEDED

Nominal event expenses

Some member-organized events may carry modest participation fees. Program finances, donations and budgets are administered through the Chamber Foundation; commitments and spending require approval.

How to apply for January 2027

01 Confirm eligibility

Be 22–42, live or work in Monterey County and qualify through Chamber membership.

02 Request a recommendation

Ask your direct supervisor to speak to your character, reliability, service and leadership potential.

03 Complete the application

Provide your information and recommendation through the program’s application process.

04 Foundation and Board review

The Foundation Board or its subcommittee reviews candidates and may request an interview; the Chamber Board provides final approval.

SELECTION NOTE

No more than two members may represent one business in a year; the total cohort cannot exceed the number of Chamber Board members. As spots are limited, selection is not guaranteed.

READY TO TAKE THE NEXT STEP?

Apply for the January 2027 Junior Chamber Program and take an active role in shaping your community.

APPLICATION LINK: <https://salinaschamber2023.growthzoneapp.com/ap/CloudFile/Download/pVZW4EWp>

REFERENCE FORM LINK: <https://salinaschamber2023.growthzoneapp.com/ap/CloudFile/Download/PKz0M0bp>

QUESTIONS: Contact Foundation Executive Director, Colleen Bailey, at Colleen@salinaschamber.com or call 831-751-7725.

Program participation follows the September 2025 approved Operating Guidelines and applicable Foundation policies. Full expectations are reviewed during the application and onboarding process.