



Chamber Ambassador Application

Thank you for your interest in becoming a part of the Salinas Valley Chamber of Commerce Ambassador program. Our Ambassadors represent a group of dedicated business professionals committed to serving our community by assisting the Chamber with events, outreach, and promotion initiatives. As an Ambassador, you'll receive exclusive invitations and opportunities to network with members through Chamber events and Ambassador meetings. Additionally, the Salinas Valley Business Journal recognizes outstanding Ambassadors monthly for their exemplary service. To apply, please complete the attached application and return it to Jasmine Bhardwaj at Jasmine@salinaschamber.com. For any inquiries, contact us at (831) 751-7725 or via email at Jasmine@salinaschamber.com. We look forward to welcoming you to our Ambassador community!

Name: _____

Name of Business/Organization Representing: _____

Title: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Date of Birth (mm/dd): ____/____

Mailing Address (if different from above): _____

City: _____ **State:** _____ **Zip:** _____

Business Phone: (____) _____

Cell Phone: (____) _____

Email: _____ **Website:** _____

Please briefly describe why you are joining the Ambassador Committee.



Signature _____

Date _____

Ambassador Committee Guidelines

These guidelines are important to fulfilling your role as an Ambassador. Please initial each of the items below. By initialing, you are willing to abide by the rules and responsibilities summarized below.

Serve as an Official Chamber Ambassador

As an Ambassador, you should always represent SVCC in a professional manner

Ambassadors are entrusted with the pivotal task of fostering a warm and inviting atmosphere for current and prospective members. A simple yet impactful gesture such as a friendly "hello" coupled with an invitation to upcoming Chamber events can set the tone for meaningful connections and engagements. Ambassadors are catalysts for involvement, serving as mentors who inspire members to participate in the Chamber's initiatives. Through their exemplary conduct and demeanor, Ambassadors pave the way for a vibrant and thriving community, where every member feels valued and empowered to contribute towards collective success.

Attendance at Quarterly Ambassador Meetings, Mixers, Ribbon Cuttings, & Special Events

Participate and volunteer at 1 SVCC event per month

Ambassadors may be called upon to support the Chamber staff in a variety of areas on an as-needed basis. Examples include setting up for a luncheon, working check-in, selling tickets, distributing member materials at an event etc. The Chamber requests that Ambassadors invite clients and friends to Chamber networking events, to introduce them to what we do, and encourage them to join.

Proactively refer prospective members to further SVCC's mission and expand its reach

Members are Ambassadors because they believe in the mission and work of the SVCC. Your referrals enable us to amplify our business and community advocacy efforts, enhancing our services for greater impact. SVCC is requesting that you refer prospective members.

Will not share member information with outside sources, including but not limited to contact names, addresses, emails and phone numbers.

Ambassadors will keep Chamber membership information and data confidential. Members expect SVCC to not share their information with third parties for the purposes of being solicited, and we uphold this expectation.

Willing to get RBS Certified

RBS Certification is a 1-to-2-hour responsible alcohol server certification that Ambassadors are requested to take. Ambassadors may be called upon to operate the Chamber's registration table, pour wine, and facilitate interactions between members present at the events.

Wear my Ambassador name badge at all SVCC events and return it upon resignation

The Chamber of Commerce will supply Ambassadors with a name badge. We ask that you wear the name badge at Chamber functions. Please see the Chamber staff, so we can get one created for you.

Provide the Chamber a minimum two-week written notice of resignation

Being a Chamber of Commerce Ambassador is a one-year commitment with an annual renewal. Failure to attend or communicate absences for three consecutive months will result in removal from the program. If you are unable to fulfill your Ambassador Duties, it is helpful for Chamber staff to know, so we can keep our records up to date.



The Salinas Valley Chamber of Commerce is thrilled to work with you in fulfilling our mission to grow a stronger business community. The SVCC Ambassador program is managed by our Marketing and Administrative Director of the Chamber of Commerce, Jasmine Bhardwaj. Please add her to your contacts and reach out if you have any questions at (831) 751-7725 or via email at Jasmine@salinaschamber.com.