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January 20, 2025

Greetings, Community Members and Business Associates -

The Salinas Valley Chamber of Commerce is thrilled to announce the eagerly awaited **104<sup>th</sup> Annual Awards Luncheon**, an unparalleled celebration of achievement, business excellence, and community spirit.

The event is set to take place on **Thursday, April 10, 2025**, from 11:00 a.m. to 1:00 p.m. at Sherwood Hall in Salinas, CA. This year's gathering also features the return of the highly anticipated "Networking Power Hour" at 10:00 a.m.

What follows is an overview of sponsorship entitlements available to your business via this well-attended, high-profile event with over 400 business professionals and community leaders. I look forward to working with you to create a mutually beneficial sponsorship package that meets your marketing goals.

To that end, I encourage you to reach out to me at your earliest convenience. Sponsorships and ticket sales are in high demand for this event that sells out every year.

Thank you in advance for your consideration. I look forward to continued dialogue.

Sincerely,

Colleen Bailey  
President/CEO  
Salinas Valley Chamber  
Colleen@salinaschamber.com  
Cell Phone: (831) 737-0289

Amy Gibson  
Vice Chair of Events  
Salinas Valley Chamber



Sponsorship Level Investment	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
	Diamond Level	Platinum Level	Gold Level	Silver Level	Bronze Level
Number of guests included (reserved)	12	10	10	8	4
Designated as Presenting sponsor of the Luncheon	✓				
One-minute video or rep to speak at luncheon	✓				
Inclusion in any TV and Radio Commercials	✓				
Banner on stage; company logo on lectern	✓				
Designated as a sponsor of Networking Power Hour	--	✓			
Option to have Outreach booth at Power Hour	✓	✓			
Dedicated social media recognition	✓	✓	✓		
Acknowledged on the Chamber website	✓	✓	✓		
Option to share marketing swag at event	✓	✓	✓		
Premium seating	✓	✓	✓		
Option to display Company banner at event	✓	✓	✓	✓	
Company LOGO on Welcome Board	✓	✓	✓	✓	
Announced recognition at event	✓	✓	✓	✓	✓
Recognition in printed materials and ads	✓	✓	✓	✓	✓
Company NAME on Welcome Board					✓
Size of ad included in event program	Full-page	Full-page	Full-page	Half-page	--

*Ad in Program (without sponsorship): \$500 full-page ad \$300 half-page ad*  
 (Dimensions: Full Page 5.5" wide x 8.5" high/Half-Page 5.5" wide x 4.25" high)

**TICKETS ONLY**

Individual Event Tickets may be purchased (\$75/member price, \$95/non-member price) by 5:00 pm on **4/7/2025** or until tickets are sold out. To purchase tickets or for more information, visit [SalinasChamber.com](http://SalinasChamber.com).

**SPONSORSHIP BENEFITS**

To receive all of the sponsorship benefits listed above, please communicate your sponsorship preference to the Chamber no later than **3/24/2025**. We must have your logo to be included in event marketing. We will happily accept your sponsorship after this date, but we might not be able to include your company in all of the marketing outreach. Ask us how to sponsor your favorite recipient.

The deadline to submit an Ad for the event program is **3/26/2025**. Upon receiving your sponsorship selections, the Chamber will send an invoice. Email [Colleen@SalinasChamber.com](mailto:Colleen@SalinasChamber.com) if you have any questions. Thank you for your partnership!

Contact name: \_\_\_\_\_ Signature: \_\_\_\_\_

Organization: \_\_\_\_\_