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January 16, 2026

Greetings Community Members and Business Associates!

We are excited to announce our fourth annual Legislative Breakfast which will be held on February 27<sup>th</sup>, 2026 at the Student Center, Building C; Steinbeck Hall at Hartnell College from 7:30am to 9:30am.

The purpose of this event is to connect you as leaders and business professionals with key elected officials from the federal, state, and local government sectors and to foster relations that will be critical to the prosperity and vitality of the Salinas Valley. Attendees will enjoy a delicious breakfast provided by the Steinbeck House while listening to government leaders including Congresswoman Zoe Lofgren, Senator John Laird, Superintendent Dr. Deneen Guss, and Mayor Dennis Donohue.

What follows is an overview of sponsorship benefits available to your business via this well-attended, high-profile event. Marketing and sponsorship opportunities are currently available, and I look forward to working with you to create a mutually beneficial sponsorship package that meets your marketing goals.

Please contact me as soon as possible. Sponsorships and ticket sales are in high demand, and seats will be limited.

Thank you in advance for your consideration. I look forward to speaking with you soon.

Sincerely,

Colleen Bailey  
President/CEO  
Salinas Valley Chamber  
[Colleen@salinaschamber.com](mailto:Colleen@salinaschamber.com)  
Cell Phone: (831) 737-0289

Veronica Plascencia  
Vice Chair of Events  
KION TV

## 2026 Legislative Breakfast Sponsorship Opportunities

Sponsorship Level Investment	\$5,000	\$2,500	\$1,000	\$500
	Platinum Level	Gold Level	Silver level	Bronze level
Number of guests included (reserved)	10	8	4	2
Representative to speak at event (1 min)	x			
Inclusion in any TV and Radio Commercials	x			
Pull-up banner on stage or company logo on lectern	x			
Option to share marketing collateral or promotional pieces on tables at the event	x	x		
Dedicated social media recognition	x	x		
Acknowledged on the Chamber website	x	x	x	
Company LOGO on Event Welcome Board	x	x	x	
Announced recognition at the event	x	x	x	x
Recognition in printed materials and ads	x	x	x	x
Company NAME on Event Welcome Board				x
Size of ad included in event program	Full-page	Full-page	Half-page	--

*Ad in Program (without sponsorship): \$500 full-page ad \$300 half-page ad*

*(Dimensions: Full Page 5.5" wide x 8.5" high / Half-Page 5.5" wide x 4.25" high*

### **TICKETS ONLY**

Individual event tickets may be purchased for \$55 each (Non-members: \$65) by **Monday, February 23, 2026, by 5:00 pm or until tickets sell out**. Register at [SalinasChamber.com](http://SalinasChamber.com).

### **SPONSORSHIP BENEFITS**

To receive all of the sponsorship benefits listed above, please communicate your sponsorship preference to the Chamber no later than 2/13/2026. We must have your logo and ad to be included in event marketing. We will happily accept your sponsorship after this date, but we might not be able to include your company in all marketing collateral (Email logo/ad to [Jasmine@salinaschamber.com](mailto:Jasmine@salinaschamber.com)).

Contact name: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Email: \_\_\_\_\_

Upon receiving your sponsorship selections, the Chamber will send an invoice. Please contact President & CEO, Colleen Bailey, by calling (831) 751-7725 or by email at [Colleen@salinaschamber.com](mailto:Colleen@salinaschamber.com) if you have any questions. We value every sponsorship we receive from our partners. Thank you for your partnership!