

Board of Directors

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Greetings Community Members and Business Associates –

It's almost time for the Chamber's most popular Fall event – the **Legacy of Leadership Gala**! The event is set to take place on Thursday, November 7th, from 5:30 – 7:30 PM at the Taylor Building/Portobellos Courtyard in Salinas, CA.

The Legacy of Leadership Gala brings together prominent leaders and local businesses to recognize and honor those who have demonstrated excellence, business innovation, and made significant contributions to the Salinas Valley.

What follows is an overview of sponsorship entitlements available to your business via this well-attended, high-profile event. We welcome the opportunity for further discussion at which time we can create a mutually beneficial sponsorship package that meets your marketing goals.

To discuss sponsorship opportunities, please feel free to contact the Chamber Office at 831-751-7725 or email Membership@salinaschamber.com.

Thank you for considering this opportunity. We look forward to working together to create a memorable event that celebrates the achievements of our community's leaders, fosters networking, and community spirit.

Sincerely,

Jennifer Williams Board Chair, SVCC

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Amy Gibson
Vice Chair, Events

Amy Gibson

2024 Legacy of Leadership Gala Sponsorship Opportunities

Sponsorship Level Investment	\$10,000	\$5,000	\$2,500	\$1,000	\$500
	Diamond	Platinum	Gold	Silver	Bronze
	level	Level	Level	level	level
Number of guests included	10	8	6	4	2
One minute video or rep to speak at event	x				
Banner on stage; company logo on lectern	х				
Acknowledged on Chamber website	x	x			
Option to share marketing swag at event	х	x	х		
Company LOGO on Welcome Board	х	х	х	х	
Announced recognition at event	х	х	х	х	х
Recognition in printed materials and ads	x	х	х	х	х
Company NAME on Welcome Board					х
Size of ad included in event program	Full-page	Full-page	Full-page	Half-page	

Ad in Program (without sponsorship):

\$500 full-page ad

\$300 half-page ad

(Dimensions: Full Page 5.5" wide x 8.5" high / Half-Page 5.5" wide x 4.25" high)

SPONSORSHIP BENEFITS

To receive all of the sponsorship benefits listed above, please communicate your sponsorship preference to the Chamber no later than 10/11/2024. We must have your logo to be included in event marketing. We will happily accept your sponsorship after this date, but we might not be able to include your company in all of the marketing outreach. Ask us how to sponsor your favorite recipient.

The deadline to submit an Ad for the event program is 10/11/2024. Email ad to Jasmine@salinaschamber.com.

TICKETS ONLY

Individual Event Tickets may be purchased (\$75/member price, \$95/non-member price) by 5:00 pm on 10/25/2024 or until tickets sell out. To purchase tickets or for more information, visit SalinasChamber.com.

Contact name:	Sponsorship Level:	
Organization:	Phone:	
Signature:	Email:	

Upon receiving your sponsorship selections, the Chamber will email you an invoice. Please contact the Chamber Office at Membership@SalinasChamber.com or call (831) 751-7725 if you have any questions. Thank you for your partnership!