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January 6, 2026

Greetings Community Members and Business Associates!

We are excited to announce our fourth annual Legislative Breakfast which will be held on February 27<sup>th</sup>, 2026 at the Student Center, Building C; Steinbeck Hall at Hartnell College from 7:30am to 9:30am.

The purpose of this event is to connect you as leaders and business professionals with key elected officials from the federal, state, and local government sectors and to foster relations that will be critical to the prosperity and vitality of the Salinas Valley. Attendees will enjoy a delicious breakfast while listening to government leaders.

What follows is an overview of sponsorship benefits available to your business via this well-attended, high-profile event. Marketing and sponsorship opportunities are currently available, and I look forward to working with you to create a mutually beneficial sponsorship package that meets your marketing goals.

Please contact me as soon as possible. Sponsorships and ticket sales are in high demand, and seats will be limited.

Thank you in advance for your consideration. I look forward to speaking with you soon.

Sincerely,

Colleen Bailey  
President/CEO  
Salinas Valley Chamber  
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Veronica Plascencia  
Vice Chair of Events  
KION TV

