



CELEBRATING **100,000** RIDES
CELEBRANDO **100,000** PASEOS

WeatherTech Raceway Laguna Seca ~ October 24, 2024

Sponsorship Levels

\$500 (Mercedes)

Recognition on the day of Event signage
Name listed in Event program
Recognition on the Event website
Reserved Seating – Sponsor access for Two (2)

\$1,000 (McLaren)

Logo on the day of Event signage and program
Recognition on the Event website and social media
Reserved Seating – Sponsor access for Four (4) Event tickets

\$2,500 (Lamborghini)

Logo on the day of Event signage and program
Recognition on the Event website, social media, and press release
One (1) Go-kart or Hot Lap
Reserved Seating – Sponsor access for Six (6)

\$5,000 (Rolls-Royce)

Logo on the day of Event signage and program
Logo on Event website, social media, and press release
One (1) Go-Kart or Hot Lap
On-site signage
Opportunity to provide branded swag
Reserved Seating – Sponsor access for Ten (10)
Verbal recognition during the Event

\$10,000 (Presenting Sponsor - Bugatti)

All other benefits listed above PLUS:
Reserved VIP Seating and Sponsor access for Twenty (20) at the event
Opportunity to provide Co-Branded Event swag and/or giveaways
Two (2) Go-Kart and Hot Laps
Recognition as Presenting Sponsor on all promotional materials with premium placement