

July 10, 2024

Dear Community Partner,

Board of Directors

Aimee Cuda, **Chairman**
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Kenneth Hunter, **Member Rider**

Executive Director

Jessica C. McKillip

Transportation and Ops Manager

Sid Noonari

Mailing Address:

236 Monterey Street
Salinas, CA 93901

Phone: 831-233-3447

On behalf of Independent Transportation Network Monterey County (ITN), we are excited to announce our upcoming *100,000 Ride Celebration*, to be held on Thursday October 24, 2024 at the historic WeatherTech Raceway Laguna Seca. This event marks a significant milestone recognizing the invaluable service and highlights the impact ITN provides to our community!

ITN requests your support for this celebration by becoming a Sponsor.

Enclosed are details of how your sponsorship will be prominently featured during the event and in promotional materials. We understand you may receive numerous requests from various organizations seeking donations for their activities, and causes. However, sponsoring this event will highlight your commitment to our community, and provide critical support for the vital service ITN delivers.

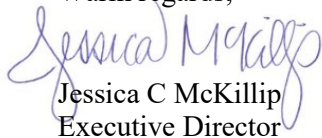
ITNMontereyCounty's mission is to provide a community-based, and community supported, economically viable and consumer-oriented, quality transportation service to seniors and visually impaired adults. Since 2012, we've offer dignified transportation in private vehicles, insured and inspected, with arm-through-arm, door-through-door service with affordable fares provided by volunteer drivers and on-call paid drivers.

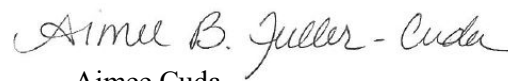
Benefits are best summed up by a member rider: *"Dear ITN Staff, your group has been a life-saver for me so many years. The kindness shown by your drivers is unbeatable; they offer arm-in-arm support, cheerful moral support and even help with my dog. They go over and above more than just giving rides at a reasonable rate. I couldn't live without your wonderful service!"* ~ Patricia Nash. This is a typical response from riders about the impact we make in their lives. We understand that it is not just the quantity of life that counts, but also the quality.

In closing, your support helps riders maintain their independence, keeping them connected in our community. We offer various sponsorship levels, each providing wonderful benefits and recognition opportunities. I would love to discuss these options with you and how your involvement can make a significant difference in the lives of those we serve. If I can answer any questions for you, please do not hesitate to let me know. I can be reached by phone at 831-233-3447 or jessica.mckillip@itnmontereycounty.org.

Thank you for considering this opportunity, and we look forward to celebrating our milestone event together with you and our community.

Warm regards,


Jessica C McKillip
Executive Director


Aimee Cuda
ITNMontereyCounty Board Chair