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March 1, 2024

Greetings, Community Members and Business Associates -

The Salinas Valley Chamber of Commerce is thrilled to announce the eagerly awaited 103rd Annual Awards Luncheon, an unparalleled celebration of achievement, business excellence, and community spirit.

The event is set to take place on **Thursday, April 11, 2024**, from 11:00 a.m. to 1:00 p.m. at Sherwood Hall. This year's gathering also features the return of the highly anticipated "Networking Power Hour" at 10:00 a.m.

What follows is an overview of sponsorship entitlements available to your business via this well-attended, high-profile event with over 400 community members. I welcome the opportunity for further discussion at which time we can create a mutually beneficial sponsorship package that meets your marketing goals.

To that end, I encourage you to reach out to me at your earliest convenience. Sponsorships and ticket sales are in high demand for this event that sells out every year.

Thank you in advance for your consideration. I look forward to continued dialogue.

Sincerely,

Karin M. Moss
President/CEO
Salinas Valley Chamber of Commerce
Karin@SalinasChamber.com
Cell: 704-813-5510



Sponsorship Level Investment	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
	Diamond Level	Platinum Level	Gold Level	Silver Level	Bronze Level
Number of guests included (reserved)	12	10	10	8	4
One minute video or rep to speak at event	✓				
Banner on stage; company logo on lectern	✓				
Acknowledged on the Chamber website	✓	✓			
Option to share marketing swag at event	✓	✓	✓		
Premium seating	✓	✓	✓		
Display Company banner at event	✓	✓	✓	✓	
Company LOGO on Welcome Board	✓	✓	✓	✓	
Announced recognition at event	✓	✓	✓	✓	✓
Recognition in printed materials and ads	✓	✓	✓	✓	✓
Company NAME on Welcome Board					✓
Size of ad included in event program	Full-page	Full-page	Full-page	Half-page	--

Ad in Program (without sponsorship): *\$500 full-page ad* *\$300 half-page ad*
(Dimensions: Full Page 5.5" wide x 8.5" high/Half-Page 5.5" wide x 4.25" high)

TICKETS ONLY

Individual Event Tickets may be purchased (\$75/member price, \$95/non-member price) by 5:00 pm on 4/8/2024 or until tickets are sold out. To purchase tickets or for more information, visit SalinasChamber.com.

SPONSORSHIP BENEFITS

To receive all of the sponsorship benefits listed above, please communicate your sponsorship preference to the Chamber no later than **3/25/2024**. We must have your logo to be included in event marketing. We will happily accept your sponsorship after this date, but we might not be able to include your company in all of the marketing outreach. Ask us how to sponsor your favorite recipient.

The deadline to submit an Ad for the event program is 3/27/2024. Email Karin@SalinasChamber.com if you have any questions.

Contact name: _____

Organization: _____

Signature: _____

Upon receiving your sponsorship selections, the Chamber will send an invoice. Thank you for your partnership!